

Carl Jamilkowski

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Goal-oriented product leader with 20+ years of experience in delivering complex product solutions, pioneering innovation, and improving customer experiences.

Skills

Domains	Technical Product Management, Developer Experience, Machine Learning
Tech	openCV, C#, Python, Java, JavaScript, node.js, AWS
Data	SQL, Snowflake, Google Analytics, Data Science
Software	Jira, Confluence, Figma, Sketch, Adobe Creative Suite
Design	TV UI, UX, Prototypes, Wireframe, Mockups, User Journey/Personas
Product	A/B Testing, QA, Agile/Kanban, Waterfall, Competitive Analysis, Customer Experience, Product Delivery, Roadmapping, Product Strategies

Experience

New Business Exploration and Growth

2022-present

- Explored new business ventures through freelancing, networking, and market research.
- Broadened skill set through individual training paired with group practice.

TheTake

New York, NY

Buy products you see in video content at any given time. I ran product management for the startup.

Head of Product

2018-2022

- Drove innovative product synergy to every new LG smart TV at CES 2020 resulting in more than 20MM units in market in just one year.
- Built and managed a full ACR product API, supporting over 10MM simultaneous clients.
- Guided implementation for Globo's OTT video player - yielding 40x engagement.
- Aligned business development and engineering to create new monetization - using A/B testing, measurement and refinement to ensure customer delight.
- Spearheaded reducing operations cost by 19% through software and process improvement - using KPIs, prioritizing UX improvement quick-wins and machine learning integration.
- Managed team collaboration with technical, non-technical, business, and global partners for roadmap definition and strategy.

Principal Technical Product Manager

2015-2018

- Championed design and led the creation of community features that delighted users, growing our repeat user rate by 12% and session length by 29%.
- Brought novel product offerings to E! and Bravo, expanding customer acquisition.
- Spearheaded data-driven product strategy, reducing operations cost per content-hour by 19% through software overhaul.

Jastr

New York, NY

Startup with product vision to change the healthcare experience through the lens of a mobile device, improving outcomes and empowering the patient.

Co-Founder

2014-2015

- Defined product roadmaps and drove development of MVPs and hardware prototypes.
- Secured buy-in from two healthcare organizations to run trials after presenting to investors and business leaders.

Microsoft

Redmond, WA

Software Development Engineer

2006-2012

- Coordinated SDK code samples across the organization, saving QA resources and providing consistency for customers.
- Coordinated org-wide doc/artifact reviews, beating roadmap targets and pace of peer orgs.
- Shipped 7 versions of Windows, end-to-end full product cycles.
- Consistently delivered quality security updates every month to >500MM consumers globally.

Duce - Champaign, IL - Project Manager

2002-2005

Education

New York University MPS, Interactive Telecommunications Program

2014

Program for innovation with cutting-edge technology, UX, science and art.

University of Illinois at Urbana-Champaign BS, Engineering